

Product price list

Banner campaign

Elevate your brand’s presence by partnering with us for a dynamic banner campaign. Amplify your visibility and tap into an exceptionally discerning market that perfectly aligns with your goals. Let’s drive your brand to new heights together.

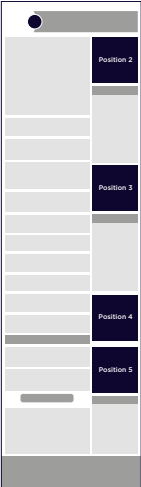
Platform	Pageviews	Billboard Leaderboard 728x90 970x250 970x90	Medium rectangle 300x250 full width	Halfpage ad 300x600 300x250 160x600
Offshore-Energy.biz	468,000	€ 3,700	€ 3,500	€ 3,300
DredgingToday.com	124,160	€ 1,900	€ 1,750	€ 1,650
OffshoreWIND.biz	665,000	€ 3,700	€ 3,500	€ 3,300
NavalToday.com	315,000	€ 2,000	€ 1,850	€ 1,700

Prices are per 4 weeks

Platform	Newsletter banners (/week)							
	Number of subscribers	Estimated views	Open rate	Position 1 (300x600px)	Position 2 (300x250px)	Position 3 (300x250px)	Position 4 (300x250px)	Position 5 (300x250px)
Offshore-Energy.biz	71,233	Contact sales@navingo.com for custom offers.						
OE All markets	12,917	77,502	30%	€ 840	€ 840	€ 600	€ 600	€ 480
OE Alternative fuels*	8,108	40,540	22%	€ 420	€ 420	€ 300	€ 300	€ 240
OE Green Marine	15,018	69,083	23%	€ 700	€ 700	€ 500	€ 500	€ 400
OE Fossil Energy	23,638	104,007	22%	€ 980	€ 980	€ 700	€ 700	€ 560
OE Subsea	7,618	38,090	25%	€ 420	€ 420	€ 300	€ 300	€ 240
OE Marine Energy	2,184	12,667	32%	€ 196	€ 196	€ 140	€ 140	€ 112
OE Hydrogen	1,750	12,250	55%	€ 196	€ 196	€ 140	€ 140	€ 112
DredgingToday.com	5,954	35,724	37%	€ 1,120	€ 1,120	€ 800	€ 800	€ 640
OffshoreWIND.biz	17,053	109,139	36%	€ 420	€ 420	€ 300	€ 300	€ 240
NavalToday.com	3,839	23,034	37%	€ 280	€ 280	€ 200	€ 200	€ 160

* including lng

Prices are per 4 weeks



Newsletter banner positions

Company Profile

With a company profile you will be visible on the news platform throughout the whole year.

- Profile with multimedia support
- Related content exposure
- Listing in Company overview
- One Branded Content article

Company Profile € 995 per year

Branded Content

Explain what challenges the market faces, that can be solved with a different solution or angle.

- Visibility in Industry Contribution section on homepage
- Item included in Daily newsletter
- Presented as highlighted content item on relevant news archive pages

Price € 1,446 per 6 weeks

Job postings

- 1 Job posting
 - 2 months online
- € 150

- 5 job postings
 - 2 months online
 - Valid for 1 year
- € 500

- 20 job postings
 - 2 months online
 - Valid for 1 year
- € 1,400

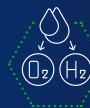
- Hot job upgrade
- Visible on homepage
 - 1 month visible in newsletter
- € 75

Contact

e. sales@offshore-energy.biz
t. +31 (0)10 209 2600
i. www.navingo.com

Jan van Galenstraat 56
3115 JG Schiedam
The Netherlands

- All prices in this document exclude VAT.
- Content and prices can be subject to change without prior notice.
- Navingo reserves the right to revise or reject any advertisement.
- Our terms & conditions are applicable.



Offshore-Energy.biz

Our ambition is making news, knowledge and insights available to a wide audience which is necessary to accelerate the energy transition across the various verticals.

Offshore Energy stands as an industry titan, delivering vital news and insights to an solid community of international industry leaders, with a strong focus on C-level professionals. Our mission is to empower our users with the knowledge and insights needed to drive the energy transition. Offshore Energy connects you with an audience hungry for innovation, change, and progress. We provide the platform; you drive the transformation.

Offshore Energy Daily

The Offshore Energy Daily delivers daily news and updates to an extensive audience of industry professionals. With an impressive average open rate of 30%, the Offshore Energy Daily is widely read and trusted. Utilizing a banner campaign with us allows you to enhance your brand visibility and gain exposure to a highly relevant market. Unleash the potential of your brand.



Offshore Energy Jobs

Professionals seeking opportunities in the offshore energy industry turn to Offshore Energy Jobs to take the next step. Our job section features specialized vacancies tailored to the offshore energy sector, reaching not only thousands of active job seekers but also passive job seekers. In addition, these job listings are prominently featured alongside relevant news articles and in the Offshore Energy Daily, ensuring maximum exposure for your vacancies.

FACTS & FIGURES


30%

Opened newsletters


71,233

Newsletter subscribers


468,000

Monthly page views


508

Monthly news publications

Featured countries

United Kingdom	17%
United States	14%
Netherlands	5%
Singapore	5%
India	4%

Users per continent

Europe	43%
Asia	28%
Americas	22%
Oceania	4%
Africa	3%

Users by age

18-24 years	11%
25-34 years	21%
35-44 years	21%
45-54 years	11%
55-64 years	21%
65+ years	21%



**YOUR
DAILY
NEWS**

offshoreWIND.biz

OffshoreWIND.biz

Offshore WIND is a powerful brand with a strong global reach. With our team of editors, content developers and sales & marketing professionals, Offshore WIND brings the industry daily news, in-depth stories and networking events. By doing so Offshore WIND does not only help develop this industry but it also offers overview in this fast paced growing market. There is always a solution at hand that fits your company's marketing strategy requirements.

As we reach thousands of offshore wind professionals daily, Offshore WIND is the perfect tool to help you reach sales and marketing goals. Offshore WIND can and will help you connect with the global offshore wind supply chain.

Offshore WIND Daily

Are you ready to take your brand to new heights in the offshore wind industry? Look no further than the Offshore WIND Daily. Our daily newsletter is the industry's trusted source for news and updates, reaching a vast audience of industry experts. With an astonishing average open rate of 36%, it's not just read; it's devoured.



Offshore WIND Jobs

Prime Spotlight, Maximum Impact. At Offshore WIND Jobs, we don't just post jobs; we propel them into the spotlight! Your job listings will enjoy the ultimate showcase, featured prominently alongside the latest and most relevant news articles in the influential Offshore WIND Daily. This means your vacancies will receive unparalleled visibility, guaranteeing the perfect candidates come flocking.

FACTS & FIGURES



36%

Opened newsletters



17,053

Newsletter subscribers



665,000

Monthly page views



130

Monthly news publications

Featured countries

United Kingdom	21%
United States	20%
Netherlands	6%
Denmark	5%
Germany	5%

Users per continent

Europe	56%
Americas	23%
Asia	17%
Africa	2%
Oceania	2%

Users by age

18-24 years	11%
25-34 years	21%
35-44 years	21%
45-54 years	11%
55-64 years	21%
65+ years	21%





YOUR
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NEWS

DredgingToday.com

DredgingToday.com

Dredging Today is a leading news and information platform dedicated to the dredging industry. It delivers the latest updates, in-depth articles, and expert insights on dredging projects, technologies, and related developments. Reaching professionals across the globe, Dredging Today serves as a vital resource for staying informed on industry trends.

Supported by a team of experienced editors, the site covers a broad range of topics, including dredging projects, equipment innovations, environmental and regulatory issues, industry trends, analysis, and company updates, making it a comprehensive source for industry news.



Dredging Today Daily

Unlock the potential of the Dredging Today Daily, your gateway to daily news and updates carefully crafted for a diverse community of industry professionals. Boasting an impressive average open rate of 37%, our newsletter is the trusted go-to for industry insiders.

Dredging Today Jobs

Prominent Placement, Maximum Exposure. At Dredging Today Jobs, we don't just post jobs; we showcase them. Your job listings will enjoy prime real estate, prominently featured alongside the latest and most relevant news articles in the Dredging Today Daily. This means your openings will receive unparalleled visibility, ensuring that the right candidates come flooding in.

FACTS & FIGURES



37%

Opened newsletters



5,954

Newsletter subscribers



124,160

Monthly page views



133

Monthly news publications

Featured countries

United States	24%
Netherlands	19%
United Kingdom	7%
Belgium	5%
India	5%

Users per continent

Europe	45%
Americas	28%
Asia	19%
Africa	4%
Oceania	4%

Users by age

18-24 years	11%
25-34 years	21%
35-44 years	23%
45-54 years	19%
55-64 years	15%
65+ years	11%



**YOUR
DAILY
NEWS**

NAVALTODAY.COM

NavalToday.com

Naval Today is a specialized news and information platform dedicated to covering the latest developments and events within the naval and maritime industries. Our website delivers timely updates, in-depth news articles, and valuable insights on a wide range of subjects, including naval technology, naval operations, shipbuilding, maritime security, and various aspects pertaining to the global naval and maritime landscape.

With a team of editors, Naval Today covers a wide range of subjects within the field of naval, including: Naval Operations, shipbuilding and technology, maritime security, industry news, naval policy and strategy and environmental and sustainability Issues.



Naval Today Daily

Experience the power of Naval Today Daily, your daily source of essential news and updates tailored for a diverse audience of industry professionals. With an outstanding average open rate of 37%, our newsletter stands as a beacon of trust and relevance in the maritime world.

FACTS & FIGURES



37%

Opened newsletters



3,839

Newsletter subscribers



315,000

Monthly page views



33

Monthly news publications

Featured countries

United States	24%
Netherlands	19%
United Kingdom	7%
Belgium	5%
India	5%

Users per continent

Europe	45%
Americas	28%
Asia	19%
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