



NAVINGO

MARITIME & OFFSHORE MEDIA GROUP

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NAVINGO

Navingo is a media company that creates and produces media and organizes events that serves the offshore energy sector. We want to accelerate the energy transition and sustainable solutions by sharing knowledge and facilitating collaboration. At the same time we help companies to get relevant exposure with the purpose to create business, realise innovation and attract talent.

With Navingo's business-to-business solutions, we can help you to make things happen. Promote products and services and increase brand awareness. Alternatively interact face-to-face and strengthen relationships during our event.

Besides our business-to-business solutions we also provide career-specific platforms to help you search for the right colleagues. Whether you're looking for candidates with a nautical, technical, logistic or economic expertise we provide the right solution.

We are active in all the offshore energy verticals; including offshore wind, marine energy, hydrogen, green marine and fossil fuels.





OFFSHORE ENERGY

Offshore Energy is a cross medial brand for professionals representing the entire offshore energy value chain. It enables you to discuss topical industry developments, stay up-to-date, exchange ideas, network, do business and meet new clients, colleagues.



Offshore Energy Exhibition & Conference (OEEC)

Offshore Energy Exhibition & Conference (OEEC) is the continent's foremost annual gathering for the offshore energy industry and brings together industry leaders, innovators, and decision-makers across global markets.

As from the start, OEEC has been strongly rooted in The Netherlands. The Dutch cluster is a frontrunner in the energy mix of the future and sees OEEC as the place to showcase this, to both various governmental bodies and the international community.

This year's event theme **Harmony** encompasses a range of aspects, including environmental protection, stakeholder collaboration, technological integration, safety, and international cooperation. Achieving harmony in these areas is crucial for the successful and sustainable innovative development of offshore renewable energy resources.

We firmly believe that fostering innovation requires the presence and convergence of **companies, universities, graduate schools, knowledge institutions and startups** active across the various verticals, including offshore wind, marine energy, hydrogen, green marine and fossil fuels.

Also, in this year's edition, OEEC keeps putting **emphasis on internationalisation and innovation**. We believe in a **multi-vertical approach** with the participation of the whole industry. We are convinced that **collaboration** across the verticals and **harmony** in the energy mix is key and requires an international approach to create the most disruptive innovation.

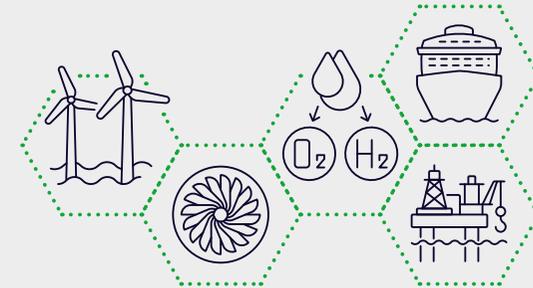


**OFFSHORE
ENERGY24**

EXHIBITION & CONFERENCE
26 & 27 NOVEMBER 2024
AMSTERDAM | THE NETHERLANDS



FACTS & FIGURES



Visitor profile

Authority

Decision maker	33%
Co-decision maker	27%
Advisor	25%
Not involved	15%

Role

Business Development	30%
Management	22%
Other	6%
Engineering	12%
Project Management	8%
Owner	6%
Consultancy	6%
Marketing / Communication	5%
Logistics	3%
Procurement	2%
Academic	1%

Top 10 countries

1. United Kingdom
2. Germany
3. Norway
4. Belgium
5. France
6. Poland
7. Denmark
8. Italy
9. Spain
10. Turkey

Exhibitor profile

Top reasons to join

1. Maintain existing relations
2. Establish new relations
3. Brand exposure
4. Acquire new customers
5. Lead generation

Exhibitor markets

Fossil Energy	71%
Offshore Wind	68%
Green Marine	51%
Subsea	37%
Dredging	35%
Marine Energy	33%
Clean Fuel	29%

Supporting Partners



Exhibition

The exhibition hall provide extensive exhibition possibilities for interested companies. Besides, visitors and exhibitors can expect a spacious conference area, state-of-the-art bookable meeting rooms, an Offshore Energy Pavilion, an exclusive Business Lounge, an Innovators' Dock where startups and knowledge institutes showcase innovations and hands-on-tools, matchmaking sessions, networking tables and networking drinks.

By exhibiting at Offshore Energy Exhibition & Conference, your company is visible at the heart of offshore energy industry. You have the opportunity to showcase your products & services, expand your network and connect with experts and professionals across global markets. OEEC offers various packages, from full service to space only and dedicated area's like the Hydrogen Area and the Innovators'Hub.



Conference

The varied program covers in detail trends from different sectors of the offshore energy sector. Experts and industry leaders from the different markets discuss the opportunities and challenges of the energy transition in these turbulent times, present latest innovations and developments from the sector and share strategies to remain future-proof. The sessions are recorded and made available on our online platforms.



Sponsoring

Elevate your brand's presence and maximize exposure by sponsoring at OEEC. Sponsoring with us allows your brand to align with an event that is respected and recognized within the industry. It does not only boost your company's credibility, but also reinforces your commitment to driving progress and fostering collaboration within the offshore energy sector.



Please see the Offshore Energy Exhibition & Conference brochure for an complete overview of all participation and sponsoring packages and options.

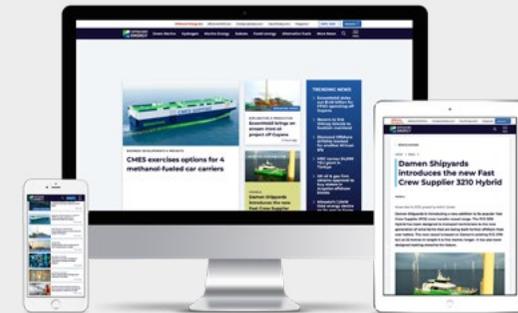
Endorsing Partners



Offshore-Energy.biz

Our ambition is making news, knowledge and insights available to a wide audience which is necessary to accelerate the energy transition across the various verticals.

Offshore-Energy.biz stands as an industry titan, delivering vital news and insights to an solid community of international industry leaders, with a strong focus on C-level professionals. Our mission is to empower our users with the knowledge and insights needed to drive the energy transition. Offshore-Energy.biz connects you with an audience hungry for innovation, change, and progress. We provide the platform; you drive the transformation.



Experience the power of Offshore-Energy.biz

FACTS & FIGURES



296,000

Monthly online users



68,780

Newsletter subscribers



637,000

Monthly page views



540

Monthly news publications

Featured countries

United Kingdom	17%
United States	14%
Netherlands	5%
Singapore	5%
India	4%

Users per continent

Europe	43%
Asia	28%
Americas	22%
Oceania	4%
Africa	3%

Users by age

18-24 years	11%
25-34 years	21%
35-44 years	21%
45-54 years	11%
55-64 years	21%
65+ years	21%



Offshore Energy Daily

The Offshore Energy Daily delivers daily news and updates to an extensive audience of industry professionals. With an impressive average open rate of 29.3%, the Offshore Energy Daily is widely read and trusted. Utilizing a banner campaign with us allows you to enhance your brand visibility and gain exposure to a highly relevant market. Unleash the potential of your brand.

Offshore Energy Jobs

Professionals seeking opportunities in the offshore energy industry turn to Offshore Energy Jobs to take the next step. Our job section features specialized vacancies tailored to the offshore energy sector, reaching not only thousands of active job seekers but also passive job seekers. In addition, these job listings are prominently featured alongside relevant news articles and in the Offshore Energy Daily, ensuring maximum exposure for your vacancies.

Offshore Energy Magazine

Offshore Energy Magazine is a high quality magazine for the Benelux market with in-depth articles. The magazine focuses on the maritime and offshore energy industries. The two are intertwined. The offshore industry cannot fulfil their ambitions without the expertise of the maritime sector. On the other hand, operators in the offshore energy industry create markets that make maritime innovation and growth possible. The goal is to create awareness among C-level decision makers.



20,000

Yearly copies

Worldwide Distribution

Read the
magazine
online



Don't miss the chance to amplify your brand's impact and connect with the industry's leaders. Elevate your brand with

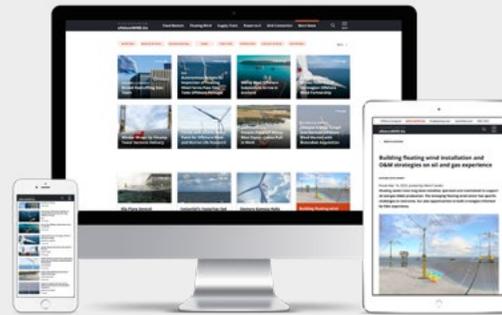
OFFSHORE WIND

Offshore WIND is a powerful brand with a strong global reach. With our team of editors, content developers and sales & marketing professionals, Offshore WIND brings the industry daily news, in-depth stories and networking events. By doing so Offshore WIND does not only help develop this industry but it also offers overview in this fast paced growing market. There is always a solution at hand that fits your company's marketing strategy requirements.



OffshoreWIND.biz

As we reach thousands of offshore wind professionals daily, OffshoreWIND.biz is the perfect tool to help you reach sales and marketing goals. Offshore WIND can and will help you connect with the global offshore wind supply chain.



Offshore WIND Daily

Are you ready to take your brand to new heights in the offshore wind industry? Look no further than the Offshore WIND Daily. Our daily newsletter is the industry's trusted source for news and updates, reaching a vast audience of industry experts. With an astonishing average open rate of 33.2%, it's not just read; it's devoured.

FACTS & FIGURES



174,000

Monthly online users



16,310

Newsletter subscribers



445,000

Monthly page views



142

Monthly news publications

Featured countries

United Kingdom	21%
United States	20%
Netherlands	6%
Denmark	5%
Germany	5%

Users per continent

Europe	56%
Americas	23%
Asia	17%
Africa	2%
Oceania	2%

Users by age

18-24 years	11%
25-34 years	21%
35-44 years	21%
45-54 years	11%
55-64 years	21%
65+ years	21%

Offshore WIND Jobs

Prime Spotlight, Maximum Impact. At Offshore WIND Jobs, we don't just post jobs; we propel them into the spotlight! Your job listings will enjoy the ultimate showcase, featured prominently alongside the latest and most relevant news articles in the influential Offshore WIND Daily. This means your vacancies will receive unparalleled visibility, guaranteeing the perfect candidates come flocking.



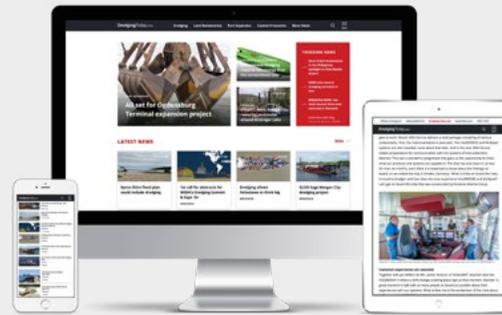


DREDGING TODAY

Dredging Today is a news and information website that primarily focuses on topics related to the dredging industry. It provides updates, news articles, and insights about dredging projects, technologies, and related activities. With Dredging Today you reach dredging professionals all over the world.

DredgingToday.com

With a team of editors, Dredging Today covers a wide range of subjects within the field of dredging, including: dredging projects, equipment and technology, environmental and regulatory issues, industry trends and analysis and company news.



Dredging Today Daily

Unlock the potential of the Dredging Today Daily, your gateway to daily news and updates meticulously crafted for a diverse community of industry professionals. Boasting an impressive average open rate of 29.4%, our newsletter is the trusted go-to for industry insiders.

FACTS & FIGURES



33,000

Monthly online users



5,736

Newsletter subscribers



81,000

Monthly page views



33

Monthly news publications

Featured countries

United States	24%
Netherlands	19%
United Kingdom	7%
Belgium	5%
India	5%

Users per continent

Europe	45%
Americas	28%
Asia	19%
Africa	4%
Oceania	4%

Users by age

18-24 years	11%
25-34 years	21%
35-44 years	23%
45-54 years	19%
55-64 years	15%
65+ years	11%

Dredging Jobs

Prominent Placement, Maximum Exposure. At Dredging Today Jobs, we don't just post jobs; we showcase them. Your job listings will enjoy prime real estate, prominently featured alongside the latest and most relevant news articles in the Dredging Today Daily. This means your openings will receive unparalleled visibility, ensuring that the right candidates come flooding in.

DredgingToday.com

NAVAL TODAY

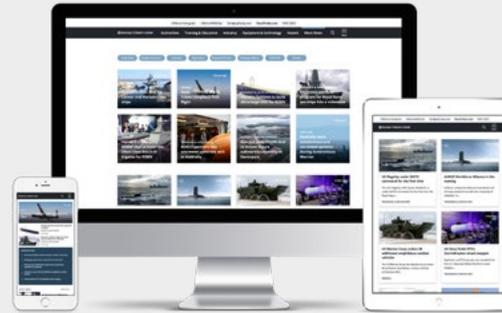
Naval Today is a specialized news and information platform dedicated to covering the latest developments and events within the naval and maritime industries. Our website delivers timely updates, in-depth news articles, and valuable insights on a wide range of subjects, including naval technology, naval operations, shipbuilding, maritime security, and various aspects pertaining to the global naval and maritime landscape.



Naval Today

NavalToday.com

With a team of editors, Naval Today covers a wide range of subjects within the field of naval, including: Naval Operations, shipbuilding and technology, maritime security, industry news, naval policy and strategy and environmental and sustainability Issues.



Naval Today Daily

Experience the power of Naval Today Daily, your daily source of essential news and updates tailored for a diverse audience of industry professionals. With an outstanding average open rate of 32.1%, our newsletter stands as a beacon of trust and relevance in the maritime world.

FACTS & FIGURES



21,000

Monthly online users



3,149

Newsletter subscribers



54,000

Monthly page views



33

Monthly news publications

Featured countries

United States	24%
Netherlands	19%
United Kingdom	7%
Belgium	5%
India	5%

Users per continent

Europe	45%
Americas	28%
Asia	19%
Africa	4%
Oceania	4%

Users by age

18-24 years	11%
25-34 years	21%
35-44 years	23%
45-54 years	19%
55-64 years	15%
65+ years	11%



NAVINGO CAREER

Nearly all of Navingo's many products provide opportunities for our clients to brand their company to the sector and job seekers. But besides the business-to-business media, Navingo offers career-specific platforms to help you search for the right colleagues. Whether you're looking for candidates with a nautical, technical, logistic or economic expertise, we provide the right solution. Through our specialized job portals your employer brand will be highlighted, your image strengthened and your vacancies filled.



NavingoCareer.com

NavingoCareer.com brings employers and job seekers together. The platform inspires and informs job seekers in the maritime, offshore, and energy sectors, ranging from experienced engineers, mechanics, seafarers, technicians, and project managers to students and entry-level professionals of all levels. With a reach of over 14,000 unique users per month and an average of 5 applications per vacancy, your job opening will be noticed by a relevant audience. Furthermore, Navingo Career has all the tools to effectively establish and strengthen your employer brand.



FACTS & FIGURES



14,000

Monthly online users



17,214

Newsletter subscribers



34,000

Monthly page views

Seniority level

Starter	46%
Professional	35%
Senior Professional	15%
Student	4%

Job category

Operational	24%
Technical	14%
Sales	9%
Business development	7%
Marketing	8%

Users by age

18-24 years	11%
25-34 years	21%
35-54 years	34%
55-64 years	16%

Educational level

pre- and intermediate vocational education	28%
Higher vocational education	41%
University	29%

EVENT

Participation

Basic stand construction

- Walls:** System walls (2,50m/h)
- Fascia board:** With company name and logo
- Electricity:** 3 kw and 2 wall sockets
- Lighting:** Spots
- Exhibitor passes:** Included - amount depending on stand size
- Parking tickets:** 2

Size	Price	Exhibitor passes
12m ²	€ 5,750	4 passes
16m ²	€ 7,170	5 passes
18m ²	€ 8,135	5 passes
21m ²	€ 9,249	6 passes
24m ²	€ 10,309	6 passes
28m ²	€ 12,039	6 passes

Basic stand construction + furniture

- Walls:** System walls (2,50m/h)
- Furniture:** Included - amount depending on stand size
- Fascia board:** With company name and logo
- Electricity:** 3 kw and 2 wall sockets
- Lighting:** Spots
- Exhibitor passes:** Included - amount depending on stand size
- Parking tickets:** 2

Size	Price	Exhibitor passes
12m ²	€ 5,910	4 passes
16m ²	€ 7,430	5 passes
18m ²	€ 8,395	5 passes
21m ²	€ 9,545	6 passes
24m ²	€ 10,605	6 passes
28m ²	€ 12,335	6 passes

Full-service package

- Walls:** System walls (2,50m/h)
- Furniture:** Included - amount depending on stand size
- Fascia board:** With company name and logo
- Electricity:** 3 kw and 2 wall sockets
- Lighting:** Spots
- Exhibitor passes:** Included - amount depending on stand size
- Parking ticket:** 2
- Catering:** Tea, coffee, fridge (including drinks) and lunch for 4 pax

Size	Price	Exhibitor passes
12m ²	€ 6,555	4 passes
16m ²	€ 8,075	5 passes
18m ²	€ 9,040	5 passes
21m ²	€ 10,190	6 passes
24m ²	€ 11,250	6 passes
28m ²	€ 12,980	6 passes



Space only

You are free to design your own stand. OEEC has large space-only areas available on premium positions.

- Build your own stand, starting at 24m²
- Exhibitor passes (amount depending on stand size)

Price € 383 per m²

Space only does not include the full-service participation package

Co-exhibitor

- Maximum of two companies per 12m²

€ 610 per co-exhibiting company

Participation

Innovators' Dock

We invite you to showcase your innovative ventures! Grab the exclusive opportunity to discuss state-of-the-art and trailblazing ideas with established and renowned companies while exploring business networking possibilities.

Individual

- Roll-up display
- Bar table, two bar chairs, carpet
- Electricity included
- 2 exhibitor passes
- 1 parking ticket
- Pitch time at the Stage (5 min.)
- Coffee, tea, water
- 10 visitor passes

€ 1,195

Group (minimum of 3 participants)

- 24m² booth with customizable back wall
- Bar table with 4 bar chairs, table with 4 chairs, lockable counter with customizable print
- Electricity included
- 6 exhibitor passes
- 3 parking tickets
- Pitch time at the Stage (5 min.)
- Coffee, tea, water
- 15 visitor passes
- Banner campaign on offshore-energy.biz

€ 5,180

All participation options include:

- Access to the Matchmaking
- Company name listed in the event catalogue online and in print
- Exposure in relevant pre, during and after event, communication materials
- Stand cleaning*
- Free Wi-Fi

**Not included in space only package*

Sponsor options

By sponsoring at Offshore Energy Exhibition & Conference, your company is visible in pre-event and onsite communication materials and your branding will be noticed by thousands of visitors and exhibitors.

Sponsor options	Price
Event Sponsor	€ 19,900
Conference Sponsor	€ 14,900
Stage or Square Sponsoring Terrace	€ 9,900
Terrace	€ 4,950
Waterpoints	€ 5,250
Conference Viewing Area	€ 5,995
Official Networking Drinks - Drinks sponsor	€ 13,750
Official Networking Drinks - Bites sponsor	€ 9,500
Official Networking Drinks - Exposure	€ 4,750
Information pillar	€ 3,950
Cloakroom	€ 3,250
Visitor badge -SOLD-	€ 14,300
Exhibitor key cord -SOLD-	€ 14,300
Wi-fi	€ 7,500
Floor stickers	€ 2,000
Toilets	on enquiry
Organization office window	€ 4,950
Business Lounge Sponsor	€ 15,000
Stage Time (20 min)	€ 5,950
Square Time (10 min)	€ 3,750
Exhibitor Exposure Package	€ 2,850

All sponsor options include:

- Logo on sponsor page of the OEEC website
- Logo in sponsor page of the Event Guide
- Logo in sponsor page of Offshore Energy Magazine
- Mentioned on Social Media



ONLINE

Banner campaign

Elevate your brand's presence by partnering with us for a dynamic banner campaign. Amplify your visibility and tap into an exceptionally discerning market that perfectly aligns with your goals. Let's drive your brand to new heights together.

Online CPM

You can set your campaign based on your preferences. Select a specific channel, market, region, topic, timing or position to reach your preferred audience. Banners will run on site (ROS) on desktop and on mobile.



CPM rate = cost per 1,000 impressions

Platform	Website banners	
	Website pageviews / month	CPM
Offshore-Energy.biz	637,000	€ 23
OE All markets	436,628	€ 23
OE Alternative fuels*	37,218	€ 35
OE Green Marine	117,161	€ 35
OE Fossil Energy	232,050	€ 35
OE Subsea	20,203	€ 35
OE Marine Energy	25,372	€ 35
OE Hydrogen	4,624	€ 35
DredgingToday.com	81,000	€ 40
OffshoreWIND.biz	445,000	€ 40
NavalToday.com	54,000	€ 35
NavingoCareer.com	34,000	€ 35

Newsletter banners (/week)						
Number of subscribers	Open rate	P9 (320x100px)	P10 (250x250px)	P11 (250x250px)	P12 (250x250px)	P13 (250x250px)
68,780	Contact sales@navingo.com for custom offers.					
9,370	33.10%	€ 545	€ 545	€ 382	€ 382	€ 273
9,559	21.80%	€ 560	€ 560	€ 392	€ 392	€ 280
15,093	22.60%	€ 885	€ 885	€ 620	€ 620	€ 443
25,915	21.40%	€ 1,530	€ 1,530	€ 1,071	€ 1,071	€ 765
8,032	22.80%	€ 465	€ 465	€ 326	€ 326	€ 233
1,144	25.10%	€ 165	€ 165	€ 116	€ 116	€ 83
609	61.30%	€ 150	€ 150	€ 105	€ 105	€ 75
5,736	30.40%	€ 570	€ 570	€ 399	€ 399	€ 285
16,310	36.90%	€ 960	€ 960	€ 672	€ 672	€ 480
3,149	36.00%	€ 110	€ 110	€ 77	€ 77	€ 55



Newsletter banner positions

* including Ing

Employer Branding

As a partner of our job portals, your company will gain exposure to a large group of job seekers. Your company profile will be visible alongside relevant content such as news, job listings, and in the digital newsletter.

- Comprehensive multimedia capabilities
- Cross-channel visibility as a partner with relevant articles and job listings
- Visibility in job portals newsletters (at least 4 times a year)
- Mention as a career partner on Navingo's social channels
- Improved visibility in major search engines (Google, Bing)
- Choice of one branded content article or three job postings on NavingoCareer.com

Partner Profile €2,860 per year



DredgingToday.com

Branded Content

Reach thousands offshore energy professionals with an Industry Contribution. Explain what challenges the market faces, that can be solved with a different solution or angle.

- Visibility in Industry Contribution section on homepage
- Item included Industry Contribution section in newsletter
- Presented as highlighted content item on relevant news archive pages

Price € 1,446



Job postings

- 1 Job posting
 - 2 months online
- € 390**

- 5 job postings
 - 2 months online
 - Valid for 1 year
- € 1,300**

- 20 job postings
 - 2 months online
 - Valid for 1 year
- € 3,640**

- **Hot job upgrade**
 - Visible on homepage
 - 1 month visible in newsletter
- € 515**



DredgingToday.jobs

NavingoCareer.com



PRINT



Advertising

By advertising in Offshore Energy magazine you reach thousands of professionals.

Edition 1

Special: Energy | Floating Wind | Marine Energy

Deadline branded content	3 April
Deadline advertisements	10 April
Release date	9 May

Edition 2

Special: Innovation | Hydrogen | Green Marine

Deadline branded content	7 August
Deadline advertisements	15 August
Release date	7 September

Edition 3

Special: Collaboration | Offshore Energy | Alliances/Consortiums

Deadline branded content	23 October
Deadline advertisements	30 October
Release date	17 November

Advertising rates

Type	Size (w x h)	Price
½ page	190 x 133 mm	€ 1,716
¼ page	210 x 297 mm	€ 2,860*
Inside front	210 x 297 mm	€ 4,576*
Inside back	210 x 297 mm	€ 4,576*
¾ spread page	420 x 297 mm	€ 4,576*
Back cover	210 x 297 mm	€ 5,148*
Insert		On request

Branded content

Engaging your audience works best if you share honest and interesting stories. This could be based on project experience, innovation paths or market developments. Taking your potential customer along in the story how you came to developing this particular solution shows expertise, customer care and confidence; values any company benefits from.

- 2/1 page article
- Featured in Offshore Energy Magazine edition of your choice archive pages

Price € 2,860



Sales



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- Navingo reserves the right to revise or reject any advertisement.
- Our terms & conditions are applicable.

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STAY IN TOUCH



WWW.NAVINGO.COM

