


CLEAN FUEL

FOSSIL ENERGY

GREEN MARINE

HYDROGEN

MARINE ENERGY

SUBSEA

Offshore-Energy.biz

Our ambition is making news, knowledge and insights available to a wide audience which is necessary to accelerate the energy transition across the various verticals.

Offshore Energy stands as an industry titan, delivering vital news and insights to an solid community of international industry leaders, with a strong focus on C-level professionals. Our mission is to empower our users with the knowledge and insights needed to drive the energy transition. Offshore Energy connects you with an audience hungry for innovation, change, and progress. We provide the platform; you drive the transformation.

Offshore Energy Daily

The Offshore Energy Daily delivers daily news and updates to an extensive audience of industry professionals. With an impressive average open rate of 29.3%, the Offshore Energy Daily is widely read and trusted. Utilizing a banner campaign with us allows you to enhance your brand visibility and gain exposure to a highly relevant market. Unleash the potential of your brand.



Offshore Energy Jobs

Professionals seeking opportunities in the offshore energy industry turn to Offshore Energy Jobs to take the next step. Our job section features specialized vacancies tailored to the offshore energy sector, reaching not only thousands of active job seekers but also passive job seekers. In addition, these job listings are prominently featured alongside relevant news articles and in the Offshore Energy Daily, ensuring maximum exposure for your vacancies.

FACTS & FIGURES


296,000

Monthly online users


68,780

Newsletter subscribers


637,000

Monthly page views


540

Monthly news publications

Featured countries

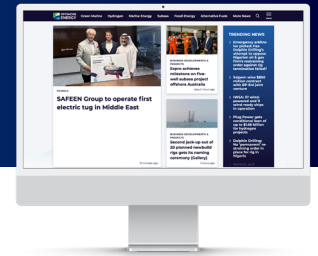
United Kingdom	17%
United States	14%
Netherlands	5%
Singapore	5%
India	4%

Users per continent

Europe	43%
Asia	28%
Americas	22%
Oceania	4%
Africa	3%

Users by age

18-24 years	11%
25-34 years	21%
35-44 years	21%
45-54 years	11%
55-64 years	21%
65+ years	21%



Banner campaign

Elevate your brand's presence by partnering with us for a dynamic banner campaign. Amplify your visibility and tap into an exceptionally discerning market that perfectly aligns with your goals. Let's drive your brand to new heights together.

Online CPM

You can set your campaign based on your preferences. Select a specific channel, market, region, topic, timing or position to reach your preferred audience. Banners will run on site (ROS) on desktop and on mobile.



CPM rate = cost per 1,000 impressions

Platform	Website banners		Newsletter banners (/week)					
	Website (pageviews/month)	CPM	Number of subscribers	P9 (320x100px)	P10 (250x250px)	P11 (250x250px)	P12 (250x250px)	P13 (250x250px)
Offshore-Energy.biz	637,000	€ 23	68,780	Contact sales@navingo.com for custom offers.				
OE All markets	436,628	€ 23	9,370	€ 545	€ 545	€ 382	€ 382	€ 273
OE Alternative fuels*	37,218	€ 35	9,559	€ 560	€ 560	€ 392	€ 392	€ 280
OE Green Marine	117,161	€ 35	15,093	€ 885	€ 885	€ 620	€ 620	€ 443
OE Fossil Energy	232,050	€ 35	25,915	€ 1,530	€ 1,530	€ 1,071	€ 1,071	€ 765
OE Subsea	20,203	€ 35	8,032	€ 465	€ 465	€ 326	€ 326	€ 233
OE Marine Energy	25,372	€ 35	1,144	€ 165	€ 165	€ 116	€ 116	€ 83
OE Hydrogen	4,624	€ 35	609	€ 150	€ 150	€ 105	€ 105	€ 75
DredgingToday.com	81,000	€ 40	5,736	€ 570	€ 570	€ 399	€ 399	€ 285
OffshoreWIND.biz	445,000	€ 40	16,310	€ 960	€ 960	€ 672	€ 672	€ 480
NavalToday.com	54,000	€ 35	3,149	€ 110	€ 110	€ 77	€ 77	€ 55
NavingoCareer.com	34,000	€ 35						

* including Ing

Partner Profile

As a partner you will be visible on the news platform throughout the whole year.

- Profile with multimedia support
- Related content exposure
- Listing in Partner overview
- One Branded Content article

Partner Profile €2,860 per year

Branded Content

Explain what challenges the market faces, that can be solved with a different solution or angle.

- Visibility in Industry Contribution section on homepage
- Item included in Daily newsletter
- Presented as highlighted content item on relevant news archive pages

Price € 1,446

Job postings

- 1 Job posting
 - 2 months online
 - € 390
- 5 job postings
 - 2 months online
 - Valid for 1 year
 - € 1,300

- 20 job postings
- 2 months online
- Valid for 1 year
- € 3,640

Hot job upgrade

- Visible on homepage
- 1 month visible in newsletter
- € 515

Contact

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- Our terms & conditions are applicable.