

**JOIN
US!**



**EXHIBITION & CONFERENCE
26 & 27 NOVEMBER 2024
AMSTERDAM | THE NETHERLANDS**

Information Brochure



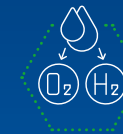
FOSSIL FUELS



OFFSHORE WIND



MARINE ENERGY



HYDROGEN



GREEN MARINE

WWW.OEEC.BIZ

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OFFSHORE ENERGY24

EXHIBITION & CONFERENCE
26 & 27 NOVEMBER 2024
AMSTERDAM | THE NETHERLANDS

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Created and produced by  **NAVINGO**



About us

Offshore Energy Exhibition & Conference (OEEC) is produced by Navingo, a media company for the maritime and offshore energy industry, that helps companies get relevant exposure with the purpose to create business, realise innovation and attract talent.

Navingo offers three channels for connecting relevant customer segments; online news portals that provide industry news and in-depth industry insights on a 24/7 basis. A printed magazine with in-depth articles and a physical annual event (OEEC).

Depending on the exposure needs, companies can select one or more channels in the area of business, innovation or talent.





It's all about harmony

Offshore Energy Exhibition & Conference (OEEC) is the continent's foremost annual gathering for the offshore energy industry and brings together industry leaders, innovators, and decision-makers across global markets.

As from the start, OEEC has been strongly rooted in The Netherlands. The Dutch cluster is a frontrunner in the energy mix of the future and sees OEEC as the place to showcase this, to both various governmental bodies and the international community.

This year's event theme **Harmony** encompasses a range of aspects, including environmental protection, stakeholder collaboration, technological integration, safety, and international cooperation. Achieving harmony in these areas is crucial for the successful and sustainable innovative development of offshore renewable energy resources.

We firmly believe that fostering innovation requires the presence and convergence of **companies, universities, graduate schools, knowledge institutions and startups** active across the various verticals, including offshore wind, marine energy, hydrogen, green marine and fossil fuels.

Also, in this year's edition, OEEC keeps putting **emphasis on internationalisation and innovation**. We believe in a **multi-vertical approach** with the participation of the whole industry. We are convinced that **collaboration** across the verticals and **harmony** in the energy mix is key and requires an international approach to create the most disruptive innovation.

Over
8,000
visitors
from more than
80 countries
are expected to
visit OEEC24

The program
features more than
80 speakers
providing
55 hours
of content

Around
500
exhibitors
& partners
are participating
in OEEC





Facts & figures

Visitor profile

Top 10 countries*

1. United Kingdom
2. Germany
3. Belgium
4. Norway
5. France
6. Denmark
7. Italy
8. Poland
9. Spain
10. United Arab Emirates

Visitor role

Business Development	20%	Owner	7%
Management	19%	Consultancy	5%
Sales/Account Management	11%	Marketing/Communication	5%
Other	11%	Procurement	2%
Engineer/Engineering	10%	Logistics	2%
Project Management	8%		

Decision making authority

Decision maker	33%	Advisor	26%
Co-decision maker	26%	Not involved	15%

Exhibitor profile

Exhibitor markets

Clean Fuel	21%
Dredging	25%
Green Marine	27%
Marine Energy	32%
Oil & Gas	42%
Offshore Wind	47%
Subsea	25%

Top reasons to join

1. Maintain existing relations
2. Establish new relations
3. Finding new costumers/Brand exposure
4. Lead generation
5. Showcasing products & services



* International visitors.

Visitor Profile based on OEEC2022 and expected numbers OEEC2023.

Content program ‘Harmony’

Successful energy transition depends on all stakeholders being aligned and their seamless collaboration towards a common goal.

The content program of Offshore Energy emphasizes the importance of cooperation and coordination in the process of shifting from traditional fossil fuels to more sustainable and renewable energy sources. Achieving a sustainable and clean energy future requires working together across sectors, borders, and disciplines to ensure a smooth and effective transition towards cleaner, renewable alternatives.

Achieving harmony in areas like environmental protection, stakeholder collaboration, technological integration, safety and international cooperation, is crucial for the successful and sustainable development of offshore energy resources.



Conference sessions

The varied program covers in detail trends from different segments of the offshore energy sector. Experts and industry leaders from the different markets discuss the opportunities and challenges of the energy transition in these turbulent times. They present latest innovations and developments from the sector and share strategies to remain future-proof. The sessions are recorded and made available on our online platforms.

The Stage

At the open stage on the exhibition floor, different aspects of the offshore energy sector are put in the spotlight. Companies, experts and students share market insights, product solutions and fresh perspectives. The content recorded on The Stage is available for sharing online and on social media for promotional purposes.

Matchmaking

Exhibitors get the option to host their own free roundtable and invite people. The roundtables and 1-on-1 meetings allows participants to schedule meetings in advance, ensuring that they have the chance to meet with the most relevant people during the event. This can help attendees build stronger connections and network more effectively.





Showcase innovations

To create a nice blend, startups and knowledge institutes are present also to discuss and showcase innovations with existing companies.

Startups and knowledge institutes are the heart of the Innovators' Dock, a feature of OEEC2024. Moreover, innovation cases are shown, and interactive presentations are given on stage on day two. The second day focuses on innovation. Companies will show their realised innovations and knowledge institutes present on stage hands-on-tools to start with innovation tomorrow. These sessions will be interactive to create maximum innovation yield.

One of the upcoming verticals is hydrogen. Since this is still a relatively small vertical, and we would like to build this community too, we have a dedicated Hydrogen Area, where companies active in hydrogen can showcase their current solutions.

**GRAB THE EXCLUSIVE
OPPORTUNITY TO DISCUSS
STATE-OF-THE-ART AND
TRAILBLAZING IDEAS**

Innovators' Dock

We invite you to showcase your innovative ventures! Grab the exclusive opportunity to discuss state-of-the-art and trailblazing ideas with established and renowned companies while exploring business networking possibilities.

	Individual	Group (minimum of 3 participants)
Back wall	Roll-up display	24m² booth with customizable back wall
Furniture	Bar table, two bar chairs, carpet	Bar table with 4 bar chairs, table with 4 chairs, lockable counter with customizable print
Electricity	Included	Included
Exhibitor passes	2	6
Parking ticket	1	3
Pitch time at the Stage	5 minutes	5 minutes
Food & beverage	Coffee, tea, water	Coffee, tea, water
Visitor passes	10	15
Banner campaign on offshore-energy.biz	Not included	Included
Price	€ 1,195	€ 5,180



Impression of the Individual Participation Package



Impression of the Group Participation Package





Meeting made easy

As an additional service to our exhibitors, we have created a Business Lounge on the exhibition floor. This area can be accessed with an additional entry ticket and has the purpose for sitting back to reflect, work on e-mails, sit down with a guest to discuss matters in a more quiet atmosphere or meet with a fellow exhibitor to catch up. This lounge is also present on day two, facilitating to really sit with people you maybe only shook hands with on day one. The Business Lounge has a maximum occupancy and people can enjoy fully catering as suited for the time of the day.

A more general service will be the on-floor meeting rooms. These rooms can be reserved per hour, with a maximum of 2 consecutive hours. Sit-down with new contacts more easily and discuss matters more in depth.

Business opportunities are ignited via the matchmaking sessions and networking tables that take place on the exhibition floor. The central networking drinks, meet-ups with the government, masterclasses linked to the upcoming tenders in the Netherlands and on-stage presentations will help exhibitors to realise new relevant contacts.



The conference program of OEEC2024 takes place right in Hall 2. Amongst the exhibitors, Offshore Energy Lounge and Business Lounge. This makes it even more easy to attend one of the conference sessions. The conference sessions will be about trends in the market, new developments in the verticals and the latest actualities. Content sessions will also be provided by RVO. These sessions will be planned in coordination with the whole exhibition and conference program, so that both RVO sessions and the exhibition and conference program can be well attended.

In short, the event will have extra activities on the exhibition floor, so that both exhibitors and visitors have more possibilities to create business and to be updated on the latest trends for moving to a sustainable energy mix.

Participation options

The exhibition hall provides extensive exhibition possibilities for interested companies. Besides, visitors and exhibitors can expect a spacious conference area, state-of-the-art bookable meeting rooms, an Offshore Energy Pavilion, an exclusive Business Lounge, matchmaking sessions, networking tables and networking drinks.

By exhibiting at Offshore Energy Exhibition & Conference, your company is visible at the heart of offshore energy industry. You have the opportunity to showcase your products & services, expand your network and connect with experts and professionals across global markets. OEEC offers various packages, from full service to space only and participating in dedicated Energy Hubs like Hydrogen, Offshore Wind, Green Marine, Marine Energy and the Innovators' Hub.

Shell scheme

Make the most of your time and resources and leave the planning and construction to us. Shell scheme stand are available in various sizes.

All participation options include:

Access to the Matchmaking, company name listed in the event catalogue online and in print, exposure in relevant pre, during and after event, communication materials, stand cleaning*, free Wi-Fi.

* Not included in space only package.

Basic stand construction

Walls:	System walls (2,50m/h)
Fascia board:	With company name and logo
Electricity:	3 kw and 2 wall sockets
Lighting:	Spots
Exhibitor passes:	Included – amount depending on stand size
Parking tickets:	2



Impression of basic stand construction with furniture

Size	Price	Passes
9m ²	€ 4,754	4
12m ²	€ 5,750	4
16m ²	€ 7,170	5
18m ²	€ 8,135	5

Size	Price	Passes
21m ²	€ 9,249	6
24m ²	€ 10,309	6
28m ²	€ 12,039	6



Basic stand construction + furniture

Walls:	System walls (2,50m/h)
Furniture:	Included – amount depending on stand size
Fascia board:	With company name and logo
Electricity:	3 kw and 2 wall sockets
Lighting:	Spots
Exhibitor passes:	Included – amount depending on stand size
Parking tickets:	2

Size	Price	Passes
9m ²	€ 4,890	4
12m ²	€ 5,910	4
16m ²	€ 7,430	5
18m ²	€ 8,395	5

Size	Price	Passes
21m ²	€ 9,545	6
24m ²	€ 10,605	6
28m ²	€ 12,335	6

Full-service package

Walls:	System walls (2,50m/h)
Furniture:	Included – amount depending on stand size
Fascia board:	With company name and logo
Electricity:	3 kw and 2 wall sockets
Lighting:	Spots
Exhibitor passes:	Included – amount depending on stand size
Parking tickets:	2
Catering:	Tea, coffee, fridge (including drinks) and lunch for 4 pax

Size	Price	Passes
9m ²	€ 5,535	4
12m ²	€ 6,555	4
16m ²	€ 8,075	5
18m ²	€ 9,040	5

Size	Price	Passes
21m ²	€ 10,190	6
24m ²	€ 11,250	6
28m ²	€ 12,980	6





Space only

You are free to design your own stand. OEEC has large space-only areas available on premium positions.

- ✓ Large space-only areas available on premium positions
- ✓ Build and design your own stand
- ✓ Starting at 24m²
- ✓ Exhibitor passes included (amount depending on stand size)
- ✓ **Price € 383 per m²**

Space only does not include the full-service participation package.

Co-exhibitor

Co-exhibiting includes a listing as official exhibitor, an entry in the event magazine, on the exhibitor list, on the floor plan and includes the company name printed on the fascia board when exhibiting with a full-service stand.

- ✓ Maximum of two companies per 12m²
- ✓ **€ 635 per co-exhibiting company**

Outdoor area

Tools, machinery and constructions can be oversized in the offshore industry. Exhibitors interested in showcasing sizable hardware too big or too heavy for inside demonstration will have the possibility to display their products and services at Offshore Energy's outdoor exhibition area.

- ✓ Showcase your products close to the entrance
- ✓ **€ 610 fixed costs plus € 192 per m²**





An exclusive dinner

In the early evening of the first day of OEEC, an exclusive C-level dinner will be held where the Dutch government is present with governmental staff and business delegates from abroad. Navingo will have seats available too. It is envisaged that the dinner, preceded by network drinks and all of this held at a special location in Amsterdam, will have a close out at 21:30. This should give sufficient time to also attend the various network drinks organized by exhibitors themselves.



Sponsor options

Elevate your brand's presence and maximize exposure by sponsoring at Offshore Energy Exhibition & Conference (OEEC) 2024. Sponsoring with us allows your brand to align with an event that is respected and recognized within the industry. Moreover, as a sponsor you'll enjoy heightened brand visibility. Your company will be advertised in pre-event and onsite communication materials and your branding will be noticed by thousands of visitors, exhibitors and online users.

Event sponsoring*

Recognition in the following communication, onsite, print and online as Official Event Sponsor:

Onsite

- ✓ Entrance banner
- ✓ Floorplan and Timetables
- ✓ Digital screens
- ✓ Presentation screens
- ✓ Exposure on all marketing materials and signage
- ✓ Stage Time

Online

- ✓ Marketing Mailing
- ✓ Event Website & Social Media

Print

- ✓ Exhibition Guide
- ✓ Offshore Energy Magazine
- ✓ Recognition on all printed marketing materials**

Examples of sponsoring possibilities



€ 19,900

* non exclusive ** if applicable

Welcome to the
Official Networking Drinks



Hosted by

 NAVINGO



Conference Sponsoring*

Recognition in the following communication, onsite, print and online as Official Event Sponsor:

Onsite

- ✓ Conference Backdrop
- ✓ Conference Signage
- ✓ Presentation screens
- ✓ Exposure on conference marketing materials and signage
- ✓ Stage Time

Online

- ✓ Marketing Mailing
- ✓ Event Website
- ✓ Social Media

Print

- ✓ Exhibition Guide
- ✓ Offshore Energy Magazine
- ✓ Recognition on all printed conference materials**

€ 14,900

** non exclusive ** if applicable*

Area Stage Sponsoring*

Hydrogen | Offshore Wind | Green Marine | Marine Energy | Fossil Fuels

Recognition in the following communication, onsite, print and online as Area Sponsor:

Onsite

- ✓ Stage Signage
- ✓ Presentation screens
- ✓ Exposure on Area marketing materials and signage
- ✓ Stage Time

Online

- ✓ Marketing Mailing
- ✓ Event Website
- ✓ Social Media

Print

- ✓ Exhibition Guide
- ✓ Offshore Energy Magazine
- ✓ Recognition on all printed Stage materials**

€ 9,900

** non exclusive ** if applicable*



Other sponsor options



Terrace

Create your own look & feel on your company terrace.

Starting from € 4,950



Waterpoints

Increase the sustainability of the event by sponsoring the waterpoints.

Starting from € 5,250



Conference Viewing Area

Increase your presence on the exhibition floor.

€ 5,995



Drinks Sponsor

Become the drinks sponsor of the Official Offshore Energy Networking Drinks.

€ 13,750



Bites Sponsor

Become the bites sponsor of the Official Offshore Energy Networking Drinks.

€ 9,500



Drinks Exposure

Create exposure at the Offshore Energy Official Networking Drinks.

€ 4,750



Information pillar

Brand one or more sides of the directional signage pillars with your own brand.

Starting from € 3,950



Cloakroom

Generate visibility for your company at one of the most visited places of OEEC.

Starting from € 3,250



Floor stickers

Lead people to your booth by placing your sticker on the floor.

€ 2,000



Toilets

Be visible with your branding in different forms.

Price: on enquiry

All sponsor options include:

- ✓ Logo on sponsor page of the OEEC website
- ✓ Logo in sponsor page of the Event Guide
- ✓ Logo in sponsor page of Offshore Energy Magazine
- ✓ Mentioned on Social Media



Organization office window

Place your branding on the window in the entrance area.

€ 4,950



Business Lounge Sponsor

Connect your brand to this exclusive lounge

Starting from € 15,000



Exhibitor Exposure Package

Enhance your visibility by exposure on different channels.

€ 2,850



Visitor badge

Have your branding on all the visitor badges at the event.

€ 14,300



Visitor key cord

Have your logo on all visitor key cords.

€ 14,300



Wi-Fi

Sponsor the wi-fi of the event.

€ 5,500

Committee of Recommendation

The Committee of Recommendation of Offshore Energy Exhibition & Conference consists of involved prominent captains from the offshore energy sector.



Mr. Maurits den Broeder
Managing Director, Van Oord Offshore



Mr. Arnout Damen
CEO, Damen Shipyards Group



Mr. Ruben Dijkstra
Managing Director, Ørsted



Mr. Lex de Groot
Managing Director, Neptune Energy Netherlands B.V.



Mr. Daan Koornneef
CEO, Jumbo Maritime



Ms. Charlotte Roodenburg
Manager New Build Sales, Huisman Equipment B.V.



Mr. Gerard Schut
VP European Operations, Vermilion Energy



Mr. Arendo Schreurs
Managing Director, ElementNL



Mr. Hans Timmers
Managing Director, ECHT



Mr. Sander Vergroesen
Managing Director, IRO



Mr. Jan Vos
Chairman Netherlands Wind Energy Association (NWEA)

Ask for our separate sponsoring brochure for more information.



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Stay in touch!

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