



YOUR
DAILY
NEWS

DredgingToday.com

DredgingToday.com

Dredging Today is a leading news and information platform dedicated to the dredging industry. It delivers the latest updates, in-depth articles, and expert insights on dredging projects, technologies, and related developments. Reaching professionals across the globe, Dredging Today serves as a vital resource for staying informed on industry trends.

Supported by a team of experienced editors, the site covers a broad range of topics, including dredging projects, equipment innovations, environmental and regulatory issues, industry trends, analysis, and company updates, making it a comprehensive source for industry news.



Dredging Today Daily

Unlock the potential of the Dredging Today Daily, your gateway to daily news and updates carefully crafted for a diverse community of industry professionals. Boasting an impressive average open rate of 37%, our newsletter is the trusted go-to for industry insiders.

Dredging Today Jobs

Prominent Placement, Maximum Exposure. At Dredging Today Jobs, we don't just post jobs; we showcase them. Your job listings will enjoy prime real estate, prominently featured alongside the latest and most relevant news articles in the Dredging Today Daily. This means your openings will receive unparalleled visibility, ensuring that the right candidates come flooding in.

FACTS & FIGURES



37%

Opened newsletters



5,948

Newsletter subscribers



58,850

Monthly page views



133

Monthly news publications

Featured countries

United States	24%
Netherlands	19%
United Kingdom	7%
Belgium	5%
India	5%

Users per continent

Europe	45%
Americas	28%
Asia	19%
Africa	4%
Oceania	4%

Users by age

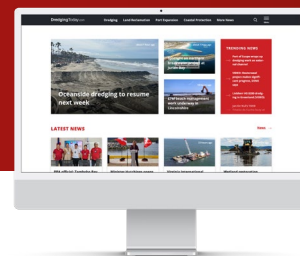
18-24 years	11%
25-34 years	21%
35-44 years	23%
45-54 years	19%
55-64 years	15%
65+ years	11%





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Price List



Banner campaign

Elevate your brand's presence by partnering with us for a dynamic banner campaign. Amplify your visibility and tap into an exceptionally discerning market that perfectly aligns with your goals. Let's drive your brand to new heights together.

Online CPM

You can set your campaign based on your preferences. Select a specific channel, market, region, topic, timing or position to reach your preferred audience. Banners will run on site (ROS) on desktop and on mobile.

$$\text{Campaign price} = \text{CPM rate} \times \frac{\text{Number of impressions}}{1,000}$$

CPM rate = cost per 1,000 impressions

	Website banners		Newsletter banners (/week)						
Platform	Website (pageviews/month)	CPM	Number of subscribers	Open rate	P9 (320x100px)	P10 (250x250px)	P11 (250x250px)	P12 (250x250px)	P13 (250x250px)
Offshore-Energy.biz	614.183	€ 23	74.991	Contact sales@navingo.com for custom offers.					
OE All markets	453.157	€ 23	11.809	30%	€ 545	€ 545	€ 382	€ 382	€ 382
OE Alternative fuels*	58.872	€ 35	10.144	22%	€ 560	€ 560	€ 392	€ 392	€ 392
OE Green Marine	56.498	€ 35	16.163	23%	€ 885	€ 885	€ 620	€ 620	€ 620
OE Fossil Energy	303.896	€ 35	25.412	22%	€ 1.530	€ 1.530	€ 1.071	€ 1.071	€ 1.071
OE Subsea	14.473	€ 35	8.178	25%	€ 465	€ 465	€ 326	€ 326	€ 326
OE Marine Energy	14.315	€ 35	1.894	32%	€ 165	€ 165	€ 116	€ 116	€ 116
OE Hydrogen	5.102	€ 35	1.391	55%	€ 150	€ 150	€ 105	€ 105	€ 105
DredgingToday.com	58.850	€ 40	5.948	37%	€ 570	€ 570	€ 399	€ 399	€ 399
OffshoreWIND.biz	332.470	€ 40	17.361	36%	€ 960	€ 960	€ 672	€ 672	€ 672
NavalToday.com	40.373	€ 35	3.535	37%	€ 110	€ 110	€ 77	€ 77	€ 77
NavingoCareer.com	26.093	€ 35							

* including Ing

Company Profile

With a company profile you will be visible on the news platform throughout the whole year.

- Profile with multimedia support
- Related content exposure
- Listing in Company overview
- One Branded Content article

Company Profile €2,860 per year

Branded Content

Explain what challenges the market faces, that can be solved with a different solution or angle.

- Visibility in Industry Contribution section on homepage
- Item included in Daily newsletter
- Presented as highlighted content item on relevant news archive pages

Price € 1,446

Job postings

- 1 Job posting
 - 2 months online
 - 5 job postings
 - 2 months online
 - Valid for 1 year
- € 150** **€ 500**

- 20 job postings
 - 2 months online
 - Valid for 1 year
- € 1,400**

Hot job upgrade

- Visible on homepage
 - 1 month visible in newsletter
- € 75**

Contact

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- Our terms & conditions are applicable.

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