

ONLINE PRICE LIST

Banner campaign

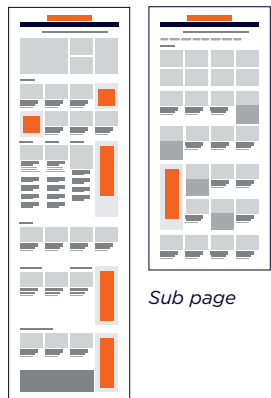
Elevate your brand's presence by partnering with us for a dynamic banner campaign. Amplify your visibility and tap into an exceptionally discerning market that perfectly aligns with your goals. Let's drive your brand to new heights together.

Online CPM

You can set your campaign based on your preferences. Select a specific channel, market, region, topic, timing or position to reach your preferred audience. Banners will run on site (ROS) on desktop and on mobile.



Banner positions



Sub page

Homepage

Employer Branding

As a partner of our job portals, your company will gain exposure to a large group of job seekers. Your company profile will be visible alongside relevant content such as news, job listings, and in the digital newsletter.

Partner Profile €2,860 per year

- Comprehensive multimedia capabilities
- Cross-channel visibility as a partner with relevant articles and job listings
- Visibility in job portals newsletters (at least 4 times a year)
- Mention as a career partner on Navingo's social channels
- Improved visibility in major search engines (Google, Bing)
- Choice of one branded content article or three job postings on NavingoCareer.com

Platform	Website banners	
	Website pageviews / month	CPM
Offshore-Energy.biz	637,000	€ 23
OE All markets	436,628	€ 23
OE Alternative fuels (incl. Ing)	37,218	€ 35
OE Green Marine	117,161	€ 35
OE Fossil Energy	232,050	€ 35
OE Subsea	20,203	€ 35
OE Marine Energy	25,372	€ 35
OE Hydrogen	4,624	€ 35
DredgingToday.com	81,000	€ 40
OffshoreWIND.biz	445,000	€ 40
NavalToday.com	54,000	€ 35
NavingoCareer.com	34,000	€ 35

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Daily newsletter

Platform	Number of subscribers	Open rate	Newsletter banners (/week)				
			P9 (320x100px)	P10 (250x250px)	P11 (250x250px)	P12 (250x250px)	P13 (250x250px)
Offshore-Energy.biz	68,780	Contact sales@navingo.com for custom offers.					
OE All markets	9,370	33.10%	€ 545	€ 545	€ 382	€ 382	€ 273
OE Alternative fuels (incl. lng)	9,559	21.80%	€ 560	€ 560	€ 392	€ 392	€ 280
OE Green Marine	15,093	22.60%	€ 885	€ 885	€ 620	€ 620	€ 443
OE Fossil Energy	25,915	21.40%	€ 1,530	€ 1,530	€ 1,071	€ 1,071	€ 765
OE Subsea	8,032	22.80%	€ 465	€ 465	€ 326	€ 326	€ 233
OE Marine Energy	1,144	25.10%	€ 165	€ 165	€ 116	€ 116	€ 83
OE Hydrogen	609	61.30%	€ 150	€ 150	€ 105	€ 105	€ 75
DredgingToday.com	5,736	30.40%	€ 570	€ 570	€ 399	€ 399	€ 285
OffshoreWIND.biz	16,310	36.90%	€ 960	€ 960	€ 672	€ 672	€ 480
NavalToday.com	3,149	36.00%	€ 110	€ 110	€ 77	€ 77	€ 55

Banner positions



Newsletter

Branded Content

Reach thousands offshore energy professionals with an Industry Contribution. Explain what challenges the market faces, that can be solved with a different solution or angle.

- Visibility in Industry Contribution section on homepage
- Item included Industry Contribution section in newsletter
- Presented as highlighted content item on relevant news archive pages

Price € 1,446



DredgingToday.com

